

REP HEADLINE# 6386515 TRF# 338210  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

NOV1/12 18.12  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC  
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER #

CONTRACT # 6386515

REP. # OFF. # 18 SALESMAN #  
BUYER NAME DAN NAGELBERG  
SALES PRSN WA- CHERYL BLAIR

PRDCT HOUSE MAJ PAC 10/23

EST#2162 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE NOV1/12 18.12

REP: TO JEN  
FR CHERYL  
ADDED FOOTBALL  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\*

*Handwritten:* Appx 21,000 *(Signature)*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86

AGENCY EST# = 2162

42 A 805P-1200M

30

21000.00

11/4

11/4

1

SUN

1

OCT/12 68400.00 NOV/12 35400.00

CONTRACT TOTAL 103800.00  
TOTAL SPOTS 78

*Handwritten:* 78

REP HEADLINE# 6386515 TRF# 338210  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

NOV1/12 18.12  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

MARKET TOTALS \$229,225 WPXI 36% KDKA 30% WTAE 27% WPGH 5% CABL 0% WPCW 2% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE